## **Home Air Pollution Cleaning Device - Summary**

This document summarizes potential patentable features, industry applications, customer segments, and licensing value for a home air pollution cleaning device. The goal is to help you position the invention for commercialization and technology licensing.



## **Key Patentable Features**

- Hybrid filtration + catalytic VOC destruction
- Adaptive sensing and airflow optimization
- Modular replaceable core system
- Smart-home ecosystem integration

## **Industries**

Residential HVAC, consumer smart home, healthcare, hospitality, and light industrial.

## **Licensing Value (Typical Ranges)**

- Upfront: \$50k-\$500k
- Royalties: 2%-8% of net sales
- Higher tiers possible with strong IP + performance data

